ABSTRACT OF THE DISCLOSURE

A method for automatically determining an optimal imposition plan for printing and folding a product, the method including (a)

5 calculating a plurality of imposition plans from a given set of input data including product specification data of the product, printing press data of a printing press for printing the product and folding machine data of a folding machine for folding the product and (b) selecting the optimal imposition plan from the plurality of

10 imposition plans.